

Impacts of Flooding Activity: Make a Flooding Awareness Poster

Letting people know what to do and what not to do during a flooding event is crucial. Informed people make better decisions and can dramatically decrease the impact a flood can have on personal safety and damage to property.

In this activity you will put together a poster about what people should do before, during and after a flood.

You will need:

- Large paper and coloured markers or a computer and design software
- A copy of the [Be Flood Ready leaflet](#)

Now you need to:

- Read through the 'Be Flood Ready' leaflet.
- List the most important things you think people should do in the event of a flood.
- Discuss these with someone else and make a list you both agree covers the most important points – don't include too many.
- Now think about how to make your poster eye-catching e.g.
 - Choose colours and fonts carefully so they can be read easily.
 - Can you include a central key slogan e.g. 'Be Flood Ready'?
 - Which messages should be in the most prominent positions?
- Use your computer or paper to create your poster.
- Display your poster somewhere where a lot of people will see it and take away the important messages.